MAXXON
FORTIFY
PRIMER®

MAXXON FORTIFY PRIMER GIVES OLD SUBFLOORS LIKE-NEW SURFACE STRENGTHS

MASS LOSS vs WEAR CYCLES

OLD SOFT GYPSUM **UNTREATED**

60% IMPROVEMENT

OLD SOFT GYPSUM **TREATED WITH FORTIFY**

Mass Loss

Increasing Wear Cycles
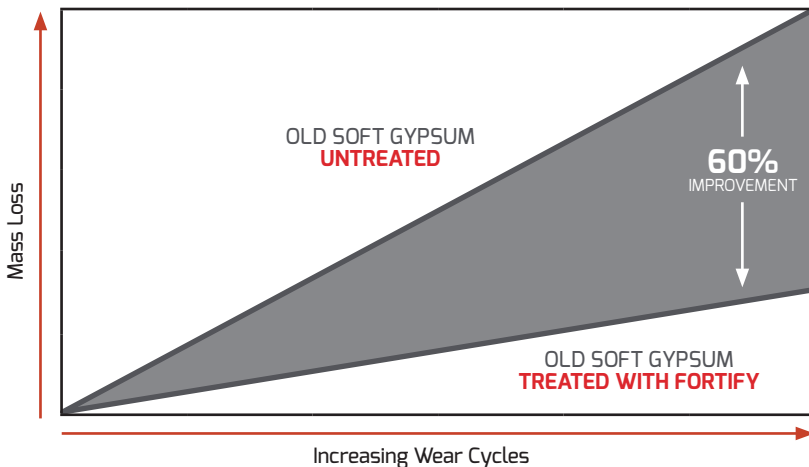
FEATURES & BENEFITS

- Multi-Purpose: High performance primer or gypsum consolidator
- Strengthens surface of old, soft or dusty gypsum underlayments and/or lightweight concrete
- Enhances bond of new underlayments or floor coverings to existing substrate
- Fast and easy installation
- Save time and money by repairing, rather than replacing
- Single component ready for use straight from pail or with simple dilution

1
PRIME
FORTIFY PRIMER®

2
POUR
LEVEL EZ® OR GYP-CRETE EZ®

3
PLACE
ACOUSTI-TOP®

MAXXON FORTIFY PRIMER
TECHNICAL DATA

Dry Time	1st Coat at 70° F (50% Humidity): 4 hrs
	2nd Coat at 70° F (50% Humidity): 60 min
Yield	Gypsum Consolidator: 80 ft²/gallon
	High Performance Primer: 300 ft²/gallon
Packaging	5 gallon Pail

INSTALLATION* AS GYPSUM CONSOLIDATING PRIMER

PREP

MIX

1ST SPRAY

2ND SPRAY

To increase absorptiveness of existing substrate, forcefully brush or lightly sand the existing subfloor in a cross-hatch pattern, removing loose or dusty underlayment. Vacuum dust and debris with a shop vac.

Dilute first coat 1:1 (1 part Fortify Primer, 1 part clean, potable water)

Using a handheld, airless type sprayer, apply first coat at a rate of approximately 60 ft²/gallon** or until rejection.

After first coat is dry to the touch (approximately 2-4 hours), apply an undiluted second coat in a light, even coat at a rate of approximately 160 ft²/gallon*.

*Reference Technical Data Sheet for full and additional installation instructions.
**Coverage rates may vary based on the absorptivity and porosity of the subfloor and can range from 40-100 ft²/gal for first coat and 100-200 ft²/gal for second coat.

CASE STUDY

BEFORE

SPRAY FORTIFY
STEP 1

CLOSE-UP

POUR LEVEL EZ®
STEP 2

DRYING

INSTALL ACOUSTI-TOP®
STEP 3

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800-238-8461
www.Maxxon.com/123EZ

PRODUCT SUPPORT: See website for additional product information, CSI formatted specifications and product warranty. **WARRANTY:** See our website for complete warranty info.